



LED Illumination map 3

Permanent LED lights are installed at the Shinmachi Bridge, Fureai Bridge, Ryogoku Bridge, and Kasuga Bridge, which span the Shinmachi River, providing comfort to people who walk along the water's edge.

●Lighting time/Sunset to 22:00



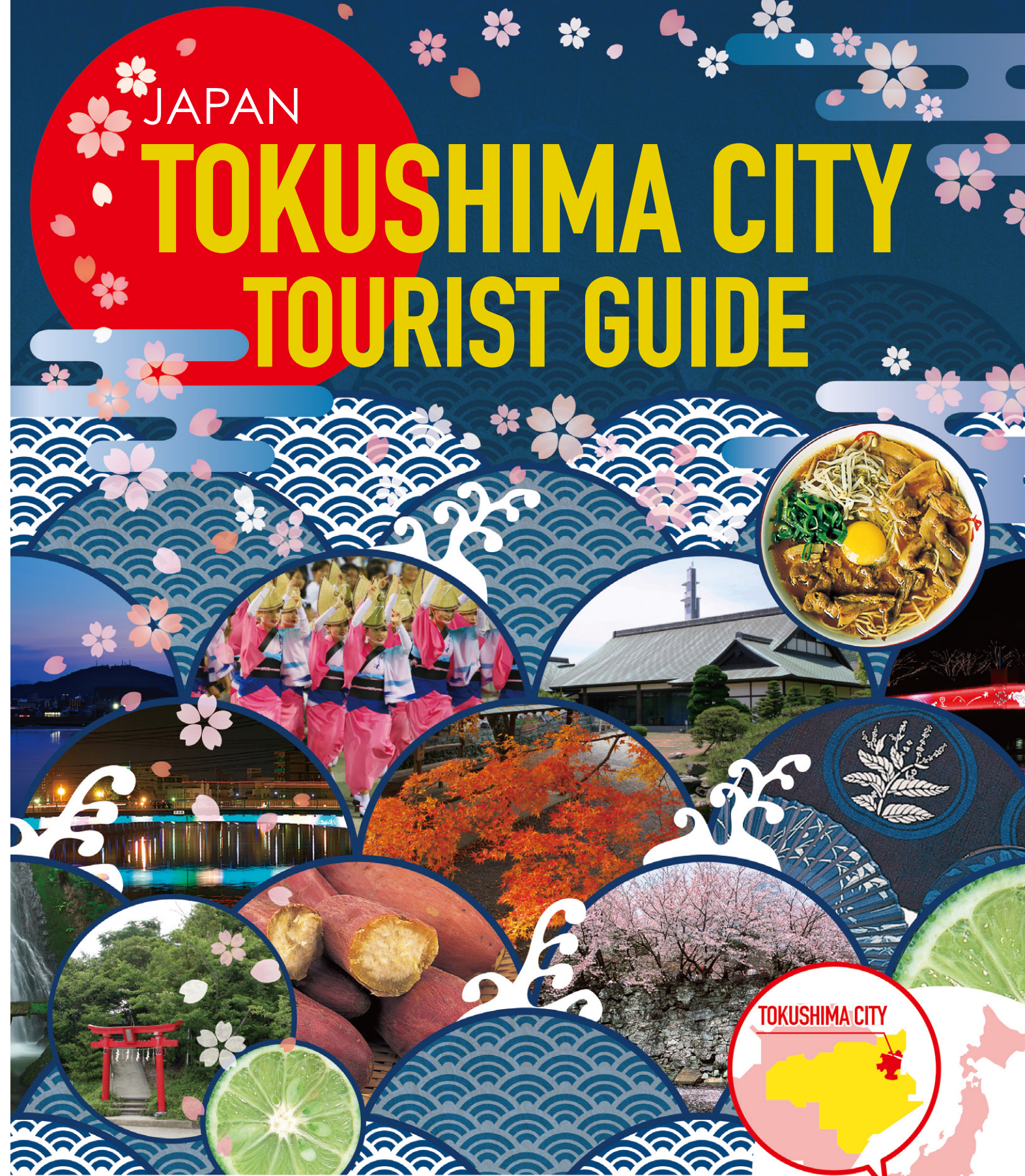
Information

Tokushima Prefectural International Exchange Association (TOPIA)
(JNTO Certified Tourist Information Center)

Clement Plaza 6F, JR Tokushima Station, 1-61 Terashimahoncho-nishi, Tokushima City, Tokushima Prefecture 770-0831
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TEL: 088-656-3303 FAX: 088-652-0616



Issued by: Tokushima Tourism Division
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ACCESS

Express bus

Osaka	---	Approx. 2 hours and 30 min.	---	Tokushima Station
Shin Kobe	---	Approx. 2 hours	---	Tokushima Station
Kansai International Airport	---	Approx. 3 hours	---	Tokushima Station
Takamatsu Airport	Approx. 40 min.	Takamatsu Station	Approx. 30 min.	Tokushima Station

*Tokyo, Kyoto, Okayama, Hiroshima, Takamatsu, Matsuyama, Kochi (each service)

Air

Haneda Airport	---	JAL・ANA Approx. 1 hour	---	Tokushima Airport
Fukuoka Airport	---	JAL・ANA Approx. 1 hour	---	Tokushima Airport

*Bus from Tokushima Awaodori Airport to Tokushima Station takes about 30 minutes.

Car

Takamatsu	---	Tokushima IC (Takamatsu Expressway) Approx. 1 hour	---	Tokushima
Matsuyama	---	Tokushima IC (Tokushima Expressway) Approx. 3 hour	---	Tokushima
Kobe	---	Tokushima IC (Kobeawajinaruto Expressway) Approx. 1 hour and 40 min.	---	Tokushima

JR

Okayama Station	---	Approx. 2 hours (using limited express)	---	Tokushima Station
Takamatsu Station	---	Approx. 1 hour (using limited express)	---	Tokushima Station

Ferry

Wakayama Port	---	Nankai Ferry Approx. 2 hours and 15 min.	---	Tokushima Port
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*Tokushima City Bus from Tokushima Port to Tokushima Station takes about 20 minutes.

AWAODORI

Tokushima Summer Festival: 400-year history
The hearts and souls of dancers and spectators
alike bounce naturally to the rhythm of the music.



Awaodori (Awa Dance)

Tokushima's Awaodori is one of Japan's most passionate festivals. During the festival period (8/12 to 8/15), it transforms downtown Tokushima into a whirl of dancing and a melting pot of intensity. Come and experience the passion of Tokushima yourself!

Awaodori dance performances: 8/12 to 8/15



Known worldwide, Tokushima's Awaodori Summer Festival has a 400-year history. Awaodori (Awa Dance) performances begin in the evening (6 p.m.). Moving to a two-beat rhythm, the excitement-filled venue quickly rises to a white-hot level. The dancing continues until 10:30 at night. Main venues include downtown parks, streets, and playhouses. In addition, a variety of dance-related events are held throughout the city.

map 1

Watch, dance, and experience! / Awaodori Kaikan

This facility lets you experience Awaodori dancing throughout the year. The Awaodori Kaikan hosts splendidly festive dances each day (except on days closed). Also, visitors can experience Awaodori dancing while learning from veteran dancers. This facility houses the "Awaodori Museum," where you can enjoy learning the history of Awaodori. On the 5th floor, you'll find the Bizan Ropeway's Sanroku Station, from which you can ride to the Bizan summit in about 6 minutes. The first floor contains the prefecture's largest product sales space, where you can buy Tokushima souvenirs.

- Address: 2-20 Shinmachibashi, Tokushima
 - Tel.088-611-1611
 - Location: Awaodori Kaikan 2F Hall
 - Daytime: Awaodori dance by in-house performers
 - Four 40-minute public performances (starts at 11:00, 14:00, 15:00, and 16:00)
 - Admission: Adult: 800 yen; Elem/JH: 400 yen
 - Evening: Awaodori by famous performers
 - One 50-minute public performance (starts at 20:00)
 - Admission: Adult: 1,000 yen; elem/JH: 500 yen
- <http://www.awaodori-kaikan.jp>
*Performance times shown above may change.

map 4

Hyotanjima Cruise Tour Boat

Since the middle ground located between the two rivers in downtown Tokushima is shaped like a gourd, the area was named Hyotanjima (Gourd Island). This cruise service will take you around Hyotanjima.

- Location: Front of Shinmachi River Mizugiwa Park Boathouse (north end of Ryogoku Bridge)
- Fare: Free (however, separate insurance fee is required)
- Closed: January 1

- Regular schedule: Starts from 11:00, departs every 40 minutes (last cruise departs 15:40) Jul - Aug: Starts from 11:00, departs every 40 minutes (last cruise departs 15:40) Starts from 17:00, departs every 40 minutes (last cruise departs 19:40)
- *8/12 - 8/15: 9:00 - 22:00 approx. Departs about every 15 minutes.
- Contact: Shinmachi Preservation Committee Tel.090-3783-2084 Tokushima Tourism Division Tel.088-621-5232

To Bizan summit, a symbol of Tokushima / Bizan Ropeway

map 2

At an elevation of 290 meters, Mt. Bizan has been loved by the people since olden times as a symbol of the town. Also, the view from the summit has been chosen as one of the "Top 20 Night Views of Japan."



- Location: 2-20 Shinmachibashi, Tokushima (Awaodori Kaikan 5F)
- Fare: Adult: one way 610 yen, round trip 1,020 yen Elem student: one way 300 yen, round trip 510 yen

- Open: All year (except inspection days)
Apr - Oct: 9:00 - 21:00
(During Awaodori period [8/12 - 8/15]: until 22:00)
Nov - Mar: 9:00 - 17:30
- Contact: Tel.088-652-3617

Tokushima Castle Museum and Omotegoten Garden (old Tokushima Castle)

map 5



daimyo whaling ship in Japan, are among the display items. The Omotegoten Garden of the old Tokushima Castle is a famous garden that combines dry landscape (karesansui) and artificial hill-and-pond (tsukiyama- sensui) garden styles, giving it a uniquely Japanese atmosphere. Tokushima Central Park is loved by local residents for its cherry blossoms in the spring and changing coloring in the fall.

- Address: 1-8 Tokushima-cho, Tokushima
- Open: Museum: 9:30-17:00 (can enter until 16:30) Garden: 9:00 - 17:00 (can enter until 16:30)
- Admission (museum): Adult: 300 yen; HS/university: 200 yen; JH/younger: free; Group discount: 20% off for 20 or more persons
- *Additional fee for special exhibition (garden): Adult: 50 yen; Child: 30 yen

- Closed (garden): Monday, day after holiday, year end/new year (12/28 - 1/4)

- Contact
Tel.088-656-2525
<http://www.city.tokushima.tokushima.jp/johaku/>



Indigo dyeing

Experience for yourself the art of indigo dyeing, a traditional industry of Tokushima. Try dyeing your own original handkerchief!

Souvenir suggestion: "Japan Blue" products from Tokushima



Hands-on-learning facilities

- 7 Aizome Kogeikan: 81-1 Aza-Nishi-Kawabuchi, Higashi-Sadakata, Ojin-cho, Tokushima Tel.088-641-3181
- 8 Okamoto Weaving Mill: 161 Wada, Kokufu-cho, Tokushima Tel.088-642-0062
- 9 Nagao Weaving: 189 Wada, Kokufu-cho, Tokushima Tel.088-642-1228
- 10 Furushozome Factory: 9-12 Sako Nanabancho, Tokushima Tel.088-622-3028

Morning market information

The city of Tokushima is blessed with the sea, mountains, and rivers, and thus has abundant and fresh farm and marine products. Given such geographic features, morning markets are very popular.



Tokushima Marche

With about 80 parasols lined up, this market features direct sales. It is a symbol of Tokushima's food prosperity.

- Open: Last Sunday each month 9:00 - 15:00
- Location: Shinmachi Boardwalk and Mizugiwa Park
- Contact: Tokushima Marche Office Tel. 088-657-7511 <http://tokushima-marche.jp>



Tomony SunSun Market

This morning market, which offers farm products, seafood, processed specialties, prepared food, and other food items, is close to producers and consumers.

- Open: Third Sunday each month 10:00~15:00
- Location: Shinmachi River Mizugiwa Park
- Contact: Challenge Supporters (NPO) Tel.088-653-3211



Tokushima Bikkuri Sunday Market

This morning market is an entrenched event in Tonyamachi. You're sure to find something that is just right for you here.

- Open: Each Sunday, regardless of weather Early morning to about 14:00
- Location: Tonyamachi, Tokushima (in Seni Oroshi Danchi)
- Contact: Bikkuri Sunday Market Office Tel.088-653-1161 <http://www.nichiyouchi.com/>



If you've come to Tokushima, then definitely eat!



Tokushima ramen

There are more than 100 ramen shops in the city of Tokushima alone. The base soup has a rich, salty-sweet, soy sauce taste.

Experience the pilgrimage to 5 Sacred Temples in Tokushima City / 88 Sacred Temples of Shikoku



Tokushima Prefecture, home of Shikoku Sacred Temple #1, Ryozenji, is the starting point of the Shikoku Pilgrimage. Of the 88 temples, five are located in the city of Tokushima, with others scattered throughout the prefecture, including #23, Yakuoji, in Minami-cho.

- Sacred Temple #13: Dainichiji 263 Nishicho, Ichinomiya-cho, Tokushima Tel.088-644-0069
- Sacred Temple #14: Jorakuji 606 Enmei, Kokufu-cho, Tokushima Tel.088-642-0471
- Sacred Temple #15: Kokubunji 718-1 Yano, Kokufu-cho, Tokushima Tel.088-642-0525

- Sacred Temple #16: Kannonji 49-2 Kannonji, Kokufu-cho, Tokushima Tel.088-642-2375
- Sacred Temple #17: Idoji 80-1 Ido Kitayashiki, Kokufu-cho, Tokushima Tel.088-642-1324