



Access from Tokyo & Osaka

- Flights from the Tokyo area  
 Hanaed Airport → Approx. 70 mins → Tokushima Awa Odori Airport
- From the Osaka area via highway bus  
 Osaka → Approx. 2.5-3hrs. → Tokushima Station
- From the Osaka area via car  
 Osaka → Approx. 2hrs. → Tokushima Interchange  
Via Hanshin Kosoku & Kobe-Awaji-Naruto Expressway

Wide-area Access Map



# Tokushima City Tourism Guidebook

# 10 Ways to Enjoy Tokushima City

Landmark

Awa Odori

Amusement

Ningyo Joruri

Experiences

Shopping

Temples & Shrines

Gourmet

Ohenro

Museum

Tokushima City Official Tourism Site

**Fun! Fun! とくしま**

<https://funfun-tokushima.jp/>

Central Tokushima

## Hyotan jima Area Guide Map

P.14-

# 01

## Landmark

# A city embraced by water and flora, Tokushima City

Home to 134 rivers, including the Yoshino River - the largest river on the Shikoku Island - Tokushima City is nicknamed the "City of Water". The city's landmark, Mt. Bizan, reflects the colorful changes of the seasons. The excitement of the Awa Odori summer festival, and the charm of the local cuisine, tradition, and culture can all be experienced in Tokushima City. The more you explore, the more you will discover in this fun city.



The night view from the top of Mt. Bizan has been listed in "100 Night Views of Japan", and the moon viewed from Mt. Bizan in "JAPAN 100 Moon".

## Mt. Bizan

Bizan Park, located at the top of the mountain, is a popular cherry blossom viewing spot with a wide panorama enjoyed from the observatory. It also has beautiful sunsets and night views, with a driving course, a ropeway, and hiking routes to the mountaintop.



Mayugekyo Kaleidoscope at the top of Mt. Bizan.



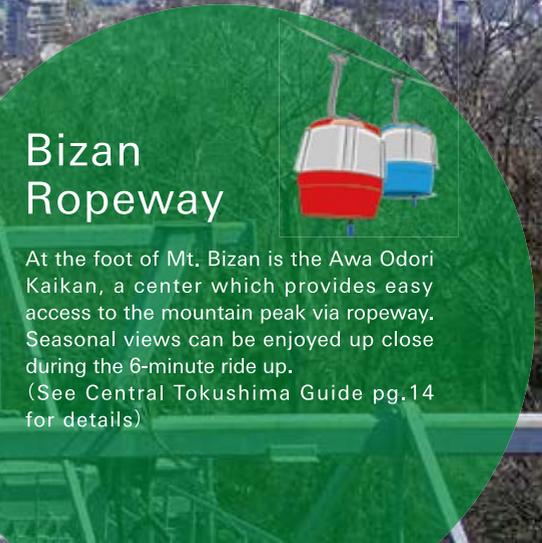
Yoshinogawa Bridge (Yoshinogawabashi)



Whitebait eel (shirasu-unagi) fishing (Winter season, river mouth)

## Yoshino River

The Yoshino River (Yoshinogawa), nicknamed the "Shikoku Saburo" (Saburo meaning "third son"), is considered one of the top rivers of Japan at 194km long, and 1.3km wide at the river's mouth.



## Bizan Ropeway

At the foot of Mt. Bizan is the Awa Odori Kaikan, a center which provides easy access to the mountain peak via ropeway. Seasonal views can be enjoyed up close during the 6-minute ride up. (See Central Tokushima Guide pg.14 for details)

Access the latest  
Awa Odori information



2022 Awa Odori "So Odori"



2022 Awa Odori "Eve Festival"

Tokushima City's Awa Odori festival is by far the largest of the Awa Odori festivals held throughout the prefecture, and one of the largest summer festivals in Japan. The dance can be watched throughout the city center at several spectator venues called enbujo, or on most streets within the festival area. Over the five days of the festival, more than 1 million visitors from throughout Japan and overseas flock to Tokushima.

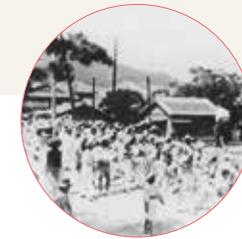


**[Awa Odori festival]**

Location : Central Tokushima City

**[H]** August 11-15

**[Q]** Awa Odori General Information Desk: Operated during the festival and provides information and guidance on performance locations, sightseeing, and accommodations. Located in front of JR Tokushima Station.



**The Origins of Awa Odori**

Among many, there are three main theories regarding the origins of Awa Odori.

**O-Bon Dance Theory**

As the name of the theory suggests, Awa Odori is thought to have been performed around Tokushima Castle as a local style of dance for O-bon (a Buddhist festival to honor ancestors). Modern Awa Odori may have evolved from the niwaka odori, kumi odori, and zomeki odori, which are varying styles of folk dances performed by the general public.

**Furyu Dance Theory**

Starting in the Muromachi era (1336 - 1573 CE) in the middle ages, furyu odori is a combination of various forms of urban folk dance. Records of it being danced in Tokushima during the Tenso period (1573 - 1592 CE) have led to the belief that the Awa Odori emerged from furyu odori.

**Castle Construction Theory**

Following the construction of Tokushima Castle in the year Tenso 14 (1586 CE), the feudal lord Hachisuka Iemasa issued a decree allowing commoners to openly celebrate the completion, suggesting that Awa Odori emerged from the jubilant dancing that occurred during the festivities.

# Viewing Awa Odori



## Paid and Free Spectator Venues

Paid outdoor theaters are set up for those who want to enjoy Awa Odori in a relaxed atmosphere as you sit and watch the dance. Both paid and free venues are spread across the city, imbuing the whole town in the Awa Odori color.

### A Stage Of Masterful Dancers **SUGURIBI** Dream Stage **MATSURIBI**

You can enjoy these indoor Awa Odori stages with unique performances unlike any that can be seen at the main festival. Approximately six hundred exceptional master dancers, carefully selected by both the Awa Odori Promotion Association and the Tokushima Prefecture Awa Odori Association, give the ultimate performance known as "A Stage Of Masterful Dancers **SUGURIBI**." "Dream Stage **MATSURIBI**" offers an elaborately staged performance by dance teams selected by both the Awa Odori Promotion Association and the Tokushima Prefecture Awa Odori Association.



[A Stage Of Masterful Dancers **SUGURIBI**]

[H] August 11, three stages

[Dream Stage **MATSURIBI**]

[H] August 12-15, three stages daily

[Q] Tel.088-678-5181



"Ren" is the Awa Odori term for "dance team".

## Awa Odori Kaikan is open year round!

While the Awa Odori Hall offers year-round dance performances, the Awa Odori Museum exhibits historical materials related to Awa Odori and a VR corner where visitors can simulate the exciting Awa Odori Festival. There is also a souvenir shop "Tokushima Prefectural Souvenir and Tourism Plaza" and Awagin Bizan Ropeway station. (Details p.11).



### [Awa Odori Kaikan]

[A] 2-20 Shinmachibashi, Tokushima City

[Q] Tel.088-611-1611



Official website



Instagram



### Floor Guide

5F | Sanroku Ropeway Station

4F | Activity Rooms

3F | Awa Odori Museum

2F | Awa Odori Hall, Gallery Space

1F | Reception / information Tokushima Prefectural Souvenir and Tourism Plaza



## Niwaka-ren Dance Team

Novice or veteran, anyone can freely join this popular team to learn basic dance steps from famous team leaders and experience dancing Awa Odori.

# 03

## Encounter the world of Awa Ningyo Joruri.

Ningyo Joruri

Ningyo Joruri (puppet theater) is said to have originated on Awaji Island at the end of the 16th century. In Tokushima, it was patronized and encouraged by Lord Hachisuka of Awa during the Edo period and became a popular entertainment form. Tokushima boasts the largest number of existing rural stages in Japan. There are also permanent stages in the city, so you can experience the charm of Ningyo Joruri all year round.

Access more Awa Ningyo Joruri information.



Inugai Outdoor Puppet Stage (Inugai Noson Butai)



### Awa Jurobe Yashiki Puppet Theater

One of Tokushima's entertainment traditions and a National Important Intangible Folk Cultural Asset is the Awa Ningyo Joruri (Joruri Puppet Theater). In addition to the performances, related artifacts are on exhibit here.

- A** 184 Miyajima-Hon'ura, Kawauchi-cho, Tokushima City
- Q** Tel.088-665-2202
- Y** Adults ¥410, high school / university students ¥310, elementary / junior high school students ¥200
- H** 9:30am - 5:00pm (July 1 - August 31, 9:30am - 6:00pm)
- C** December 31 - January 3
- O** Please inquire about the performance schedule.



### Inugai Outdoor Puppet Stage (Inugai Noson Butai)

There are dedicated stages throughout Tokushima for puppet theater. One of these is the Inugai Outdoor Puppet Stage, a National Important Tangible Folk Cultural Property. The Awa Puppet Theater is performed here every November.

- A** Go'o Shrine, 67-3 Hachiya, Hata-cho, Tokushima City
- Q** Tel.088-621-5419
- Y** Free
- H** Ningyo Joruri Performance / November 3, annually
- O** 40 minutes by car from JR Tokushima Station



### Awa Deko Puppet Museum (Awa Deko Ningyo Kaikan)

Approximately 100 wooden puppets are on display at this archive, and visitors can learn about how these amazing puppets are crafted and operated.

- A** 226-1 Miyajima-Hon'ura, Kawauchi-cho, Tokushima City
- Q** Tel.088-665-5600
- Y** Adults ¥500, students ¥400, children ¥300
- H** 9:00am - 5:00pm
- C** Sundays, every 1st & 3rd Monday, December 30 - January 4, and unscheduled temporary closings



### Awa Deko Hakomawashi Folklore Museum\* Awa Deko Cultural Museum "Ningyo no Mura"

This facility is dedicated to the passing down of Awa Deko Hakomawashi tradition and to spreading the charm of Awa Deko culture. A permanent exhibition includes over 300 dolls from the end of Edo period to Showa era, as well as masterpieces by master craftsmen Tengu Hisa I, Ningyo Tomi, Ningyo Chu, and others. Among them are the precious "163 pieces of Awa Deko Kadozuke Equipment" (National Important Tangible Folk Cultural Property) viewable exclusively in this museum.

- A** 159-1 Aza Kaguramen, Shibahara, Kokufu-cho, Tokushima City **Q** Tel.088-661-7623
- Y** Adults ¥500, free for high school students and younger (reservation required)
- H** 10:30am - 4:00pm No regular holidays



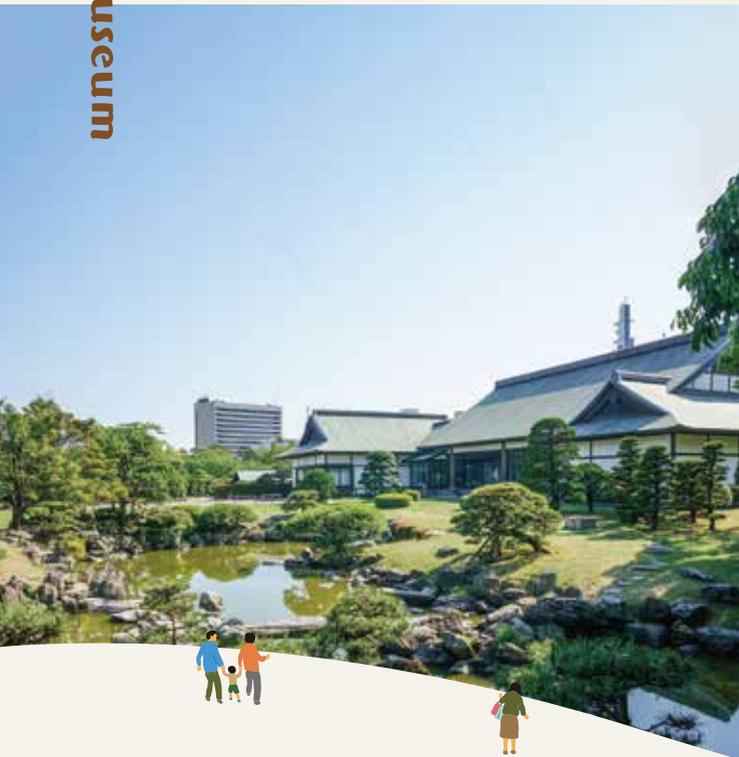
### Tokushima City Tengu Hisa Museum

The museum recreates the workshop of Tengu Hisa, Tokushima's representative doll maker active from Meiji to Showa eras. The exhibit includes his equipment and products designated as National Important Tangible Folk Cultural Properties as well as the documentary film "Awa no Deko" (1941).

- A** 172 Iuchi, Wada, Kokufu-cho, Tokushima City
- Q** Tel.088-643-2231
- Y** Free
- H** 9:30am - 4:00pm
- C** Monday - Wednesday (open on national holidays), December 24 - January 5



# History and Culture Woven through Tokushima



## Tokushima Castle Museum & Omotegoten Garden of Old Tokushima Castle

Edo period Awa (modern-day Tokushima Pref.) and Awaji(part of modern-day Hyogo Pref.) prospered under the Tokushima Domain. This museum hosts an abundant collection and exhibit of artifacts that represent the domain's prosperity. Adjoining the museum is a beautiful palace garden in a style inspired by the Momoyama period (1583-1600 CE). The magnificent greenstone, dry bed garden, artificial hills, and pond provide plenty to be enjoyed.



**[Tokushima Castle Museum (Tokushima-jo Hakubutsukan)]**

- A** 1-8 Jonai, Tokushima-cho, Tokushima City
- T** Tel.088-656-2525
- Y** Adults ¥300, high school / university students ¥200, junior high school students & younger Free (20% discount for groups of 20+)
- H** 9:30am - 5:00pm (last entry 4:30pm)
- C** Mondays (open if national holiday, closed the following Tuesday), December 28 - January 2

**[Omotegoten Garden of Old Tokushima Castle (Kyu-Tokushima-jo Omote Goten Teien)]**

- T** Tel.088-656-2525 **Y** Adults ¥50, children ¥30
- H** 9:00am - 5:00pm (last entry 4:30pm)
- C** Every Monday, the day following a national holiday, December 28 - January 4



## Tokushima Prefecture Bunka-no-Mori Park (Tokushima-ken Bunka-no-Mori Sogo Koen)

Among the lush green premises are the Prefectural Library, Prefectural Museum, Prefectural Modern Art Museum, Prefectural 21st Century Hall, and Prefectural Archive. There are Both permanent exhibits and special exhibitions at the museum, the Torii Ryuzo Memorial Museum, and art museum.

- A** Mukouterayama, Hachiman-cho, Tokushima City
- T** Tel.088-668-1111
- Y** <Art Museum only>: Adults ¥200, high school and university students ¥100, elementary and junior high school students ¥50 <Museum only> Adults ¥400, high school and university students ¥200, elementary and junior high school students ¥100 (Museum only) \*Prices vary for special exhibitions.
- H** 9:30am - 5:00pm \*Library open weekdays from 9:30am - 7:00pm
- C** Every Monday (or the following day if Monday is a national holiday)
  - Year-end and New Year Holidays (December 29 - January 4) \*Library and Archives are closed on 3rd Thursday of each month in addition to the above times.



## Awa Kokufu Town Museum Bunka-no-Mori Park (Awa Kokufu Machikado Hakubutsukan)

This is not a single museum, but an entire town. While exploring the area, visitors can take in the essence of its history and culture. Visitors can also get hands-on experience at the town's handicraft workshops.

- A** Kokufu-cho, Tokushima City (Silkworm Museum, Cable TV Broadcasting Station, Awa Indigo Dyeing & Textile Workshop, Awa Stone & Gourd Museum, Awa Deko Puppet & Tengu-hisa Museum, Tokushima Municipal Archeological Center & Awa Historic Park)
- Y** Free **H** Year-long (may vary per facility)



## Tokushima Prefectural Museum of Literature & Calligraphy (Bungaku Shodokan)

Literary and calligraphic artworks associated with Tokushima, including a commemorative space dedicated to Setouchi Jakuchō, an author from Tokushima, are collected and exhibited for visitors to admire here.

- A** 2-22-1 Nakamaegawa-cho, Tokushima City
- T** Tel.088-625-7485
- Y** Adults ¥310, high school / university students ¥200, Elementary / junior high school students ¥100 (20% discount for groups of 20+)
- H** 9:30am - 5:00pm
- C** Every Monday (open if national holiday, closed the following Tuesday), December 28 - January 4



## Awa Historic Park (Awa Shiseki Koen)

Created to commemorate the 100th anniversary of the Tokushima municipal organization, Awa Historic Park consists of a Historical Culture Zone, Ancient Life Zone, Historic Forest Zone, and Nature Experience Zone, where visitors can encounter existing ancient burial mounds and recreated pit houses. The Kinobeyama tumulus clusters are located in the vicinity, with a scattering of more than 100 burial mounds dating from the late 3rd to the mid-7th century.

- A** Nishiyano, Kokufu-cho, Tokushima City
- T** Tel.088-621-5295 **Y** Free **P** Available



# 05 Move, Touch, Experience Tokushima!

## Experiences

### Awa Odori Kaikan Try Awa Odori



Here, the Awa Odori Kaikan team and famous teams give performances throughout the year. After each performance, the audience is encouraged to join the team onstage for a group dance.



**[Awa Odori Kaikan]**

**A** 2-20 Shinmachibashi, Tokushima City  
**Tel.** 088-611-1611



### Expert Awa Odori Daytime show (performed by the Awa Odori Kaikan team)

#### "Odorana Son-son" Awa Odori

From historical to modern styles, watch how the Awa Odori has evolved over the centuries. Daytime shows: 4 times per day (11:00am, 2:00pm, 3:00pm, 4:00pm)  
Performance time: 40 minutes

### Expert Awa Odori Evening show (performed by famous guest teams)

#### Daily Awa Odori

Thirty-three famous Awa Odori teams give daily performances throughout the year. Each team takes advantage of the stage to vibrantly showcase their own styles. Evening performance: 8:00pm Daily  
Performance time: 50 minutes

#### No performance days

- Special performances during Awa Odori period (August 11-15) \*Temporary closings may occur
- Daytime shows : December 28 - January 3 ● Evening shows : December 21 - January 10



### Glass Studio Workshop

This glass blowing factory holds numerous fun events allowing visitors to view glasswork production and participate in workshops.

**[Tokushima Glass Studio]**

**A** 78-4 Nakazu, Katsura-cho, Tokushima City  
**Tel.** 088-669-1195  
**H** 9:00am - 5:00pm  
**C** December 29 - January 3



### Yusan-bako Box Painting Workshop

Visitors can try their hand at painting a traditional Tokushima handicraft "Yusan-bako", a multitiered lacquered box used as a children's lunch box during picnics and the Doll Festival.

**[Ebuchi Kyodaiten Ltd.]** \*Reservations required one day in advance

**A** 1-1-40 Suehiro, Tokushima City  
**Tel.** 088-622-1314  
or e-mail using the 2D code on the right.  
**H** 9:00am - 5:00pm  
**C** Usually Sundays and national holidays



### Aizome Indigo Dyeing Workshops

Tokushima has a long history of aizome (indigo dyeing), and has been the chief producer of natural Japanese indigo. There are several workshops where visitors can get authentic hands-on experience dyeing with natural indigo dye within Tokushima City.



#### Main Aizome indigo dyeing workshops in the city (Advanced reservation required)

**[Aizome Indigo Industrial Arts House]**  
(Aizome Kogei-kan)

**A** 81-1 Aza-Nishikawabuchi, Higashisadakata, Ojin-cho, Tokushima City  
**Tel.** 088-641-3181 **H** 9:00am - 6:00pm (Workshop hours: 10:00am - 4:00pm)  
**C** No regular holidays



**[Rampuya Apparel Factory]**  
(Orikojo Rampuya-Okamoto Orifu Kojo)

**A** 161 Iuchi, Wada, Kokufu-cho, Tokushima City  
**Tel.** 088-642-0062 **H** 10:00am - 5:00pm (Reservations required for workshop)  
**C** Saturdays, Sundays & national holidays



**[Nagao Orifu Textiles]**

**A** 189 Wada, Kokufu-cho, Tokushima City  
**Tel.** 088-642-1228 **H** 9:00am - 4:00pm (Reservations required for tours and workshop)  
**C** Saturdays, Sundays, and national holidays  
\*Shop open on the 1st and 3rd Saturdays of the month



**[Furuscho Dyeing Factory]**

**A** 9-12 Sako Nanaban-cho, Tokushima City  
**Tel.** 088-622-3028  
**H** 9:30am - 3:00pm (Enter by 2:00pm)  
**C** Sundays, national holidays, Obon, year-end and New Year's holidays



**[Indigo Dyeing Studio Ruafu]**

**A** 6-42 Yoshino Honcho, Tokushima City (Collective House Najimi 1F)  
**Tel.** 088-626-0536  
**H** **C** Appointment only



Tokushima, the city of water

## Water activities

### Surfing Experience

Komatsu Beach in northern Tokushima City is popular for surfing and other water sports. There are many surf shops in the city offering surf lessons where beginners can easily get started.

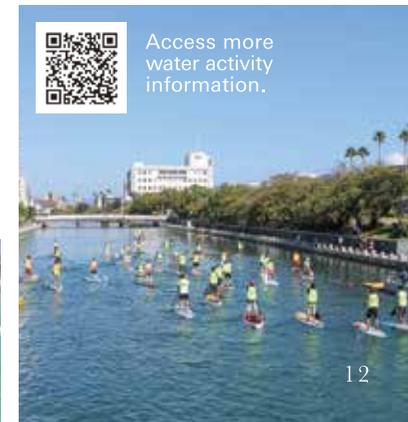


### SUP Experience

SUP (stand-up paddleboarding) is popular as the new standard for water sports. You can enjoy the cityscape while trying SUP on the Shinmachi River that runs through Tokushima.



Access more water activity information.



# 06

## Exciting shopping spree



### Shopping

Tokushima City has many highly renowned local specialties, specialty products and crafts. Led by Indigo dyed products known as "Japan blue" that have been gaining worldwide attention, other appealing products include "Shijira-ori," a unique textured cotton fabric, and "Yusan-bako," a traditional Tokushima handicraft.

Morning markets and marché are also held regularly in the city, bustling with people searching for foodstuffs and unique products from all around the prefecture.



Yusan-bako Box

Access Tokushima city souvenir information



### Tokushima Prefectural Souvenir and Tourism Plaza

On the 1st floor of the Awa Odori Kaikan, visitors can shop or get information on tourism. A selection of over 1800 specialty goods, popular local foods, and souvenirs from Tokushima Prefecture are either sold or on display.

- A** 2-20 Shinmachibashi, Tokushima City
- Q** Tel.088-622-8231
- H** 9:00am - 8:00pm
- C** December 28 - January 1



### Marché and Morning Markets in Central Tokushima



#### Tokushima Marché

This farmers' market is held on the last Sunday of the month along the Shinmachi Boardwalk. Select vendors sell their products beneath numerous white parasols lining the wood deck. Enjoy the whole atmosphere!

- A** 1 Higashi Senba-cho, Tokushima City
- Q** Tel.088-678-2117
- H** Last Sunday of the month, 9:00am - 3:00pm



#### Tokushima "Bikkuri" Sunday Market

Held at the Tokushima Textile Wholesale Complex, this Sunday market is the largest in Tokushima. From early morning to mid-afternoon, shoppers can peruse various vendors selling products, processed food, street food and drinks, daily goods and more.

- A** 60 Tonyamachi, Tokushima City
- Q** Tel.088-653-1161
- H** Every Sunday, Early morning - 2:00pm



#### SunSun Market

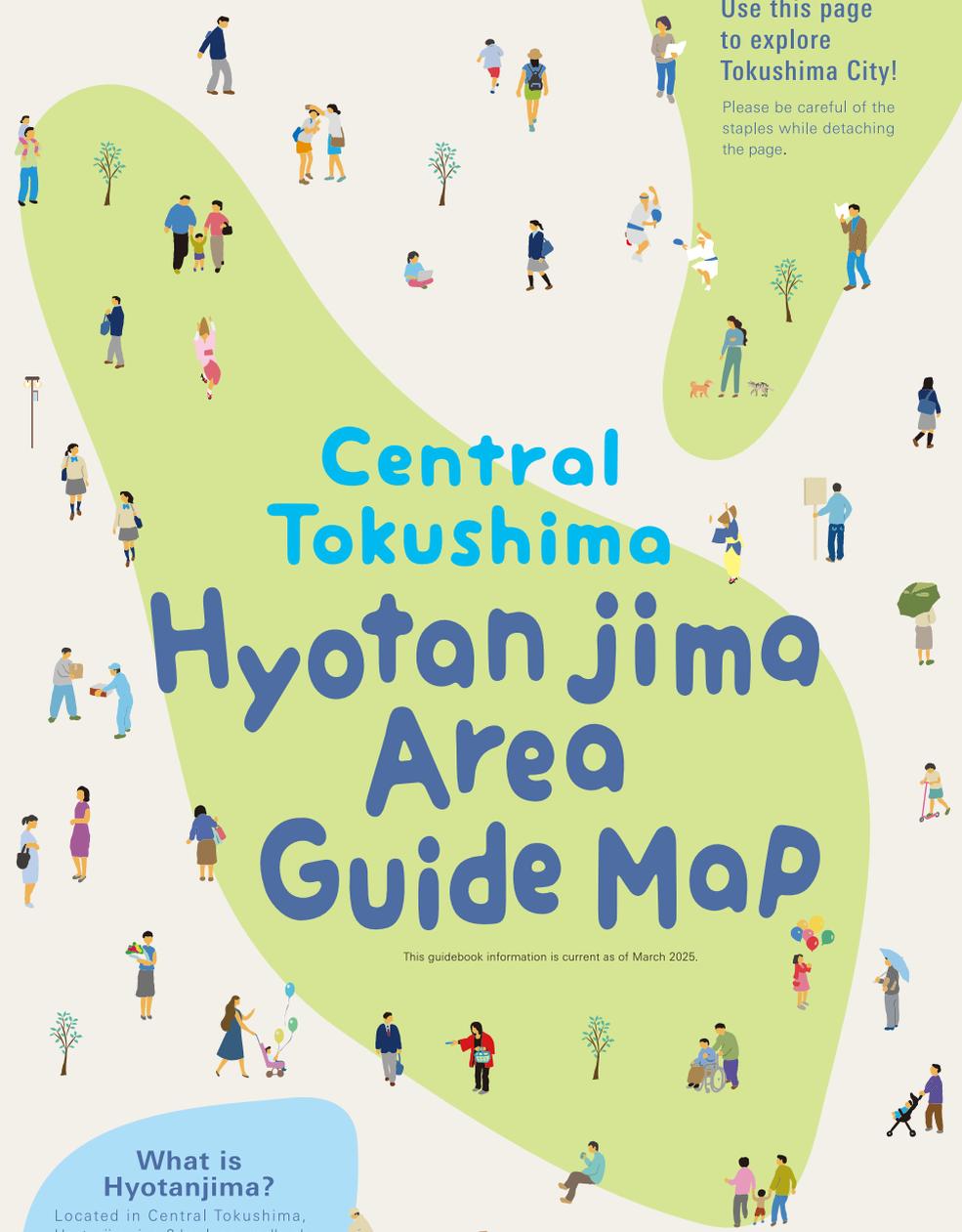
A local student-run market held at the Shinmachi Riverside Park. There are shops selling locally grown vegetables, processed fruits, breads, etc., as well as cafes. The market is full of fun events like raffles and live music.

- A** Shinmachi Riverside Park, 2 Minami-Uchimachi, Tokushima City
- Q** Tel.070-5350-9033
- H** Monthly, every 2nd Sunday, 10:00am - 3:00pm  
July- September Night Market, prior Saturday, 5:00pm - 9:00pm



# Central Tokushima Hyotan jima Area Guide Map

This guidebook information is current as of March 2025.



Use this page to explore Tokushima City!

Please be careful of the staples while detaching the page.

### What is Hyotanjima?

Located in Central Tokushima, Hyotanjima is a 6-km long sandbank island surrounded by the Shinmachi, Suketo, and Fukushima Rivers. It is called "Hyotanjima" due to its topography resembling a gourd. Parks surround the island, and the "Hyotanjima Cruise" that takes you around the island is popular as well.

Access the official tourist site **Fun! Fun! Tokushima** for more information



**Symbols**

- [A] Address [Q] Inquiry [H] Hours Available/Hours of Operation
- [C] Closed/Holidays

**A Awa Odori Kaikan**

Not only can you enjoy Awa Odori performances, there are also exhibits of historical materials, souvenir stores, and the Bizan ropeway station.

- [A] 2-20 Shinmachi, Tokushima City
- [Q] Tel.088-611-1611 [H] 9:00am - 9:00pm
- [C] December 28-January 1, and the 2nd Wednesday of February, June, September, and December



**Awagin Bizan Ropeway (Awa Odori Kaikan 5F)**

A six-minute ropeway ride connects the foot of the mountain to the summit.

- [Q] Tel.088-652-3617
- [H] April-October 9:00am-9:00pm, November-March 9:00am-5:30pm / Seasonal service January 1 6:00am-5:30pm
- Access Awa Odori Kaikan website for operation schedule.

**B Awagin Hall**

A cultural complex with a multipurpose hall located in Aibahama Park facing the Shinmachi River.

- [A] 2-14 Aiba-cho, Tokushima City
- [Q] Tel.088-622-8121
- Access website for event information.



**C Tokushima Castle Museum**

Exhibited here are materials related to the Tokushima Domain and its feudal lords, the Hachisuka Clan. The garden is worth a visit too.

- [A] 1-8 Jonai, Tokushima-cho, Tokushima City
- [Q] Tel.088-656-2525
- [H] 9:30am - 5:00pm (last admission 4:30pm)
- [C] Mondays (open on national holidays), the day following a national holiday (open if the following day is a Sunday or a national holiday), December 28-January 2, and other temporary closures.



**D Tokushima City Industrial Support Center Showroom**

Industries utilizing local resources such as woodworking and indigo dyeing introduce and sell their merchandise here.

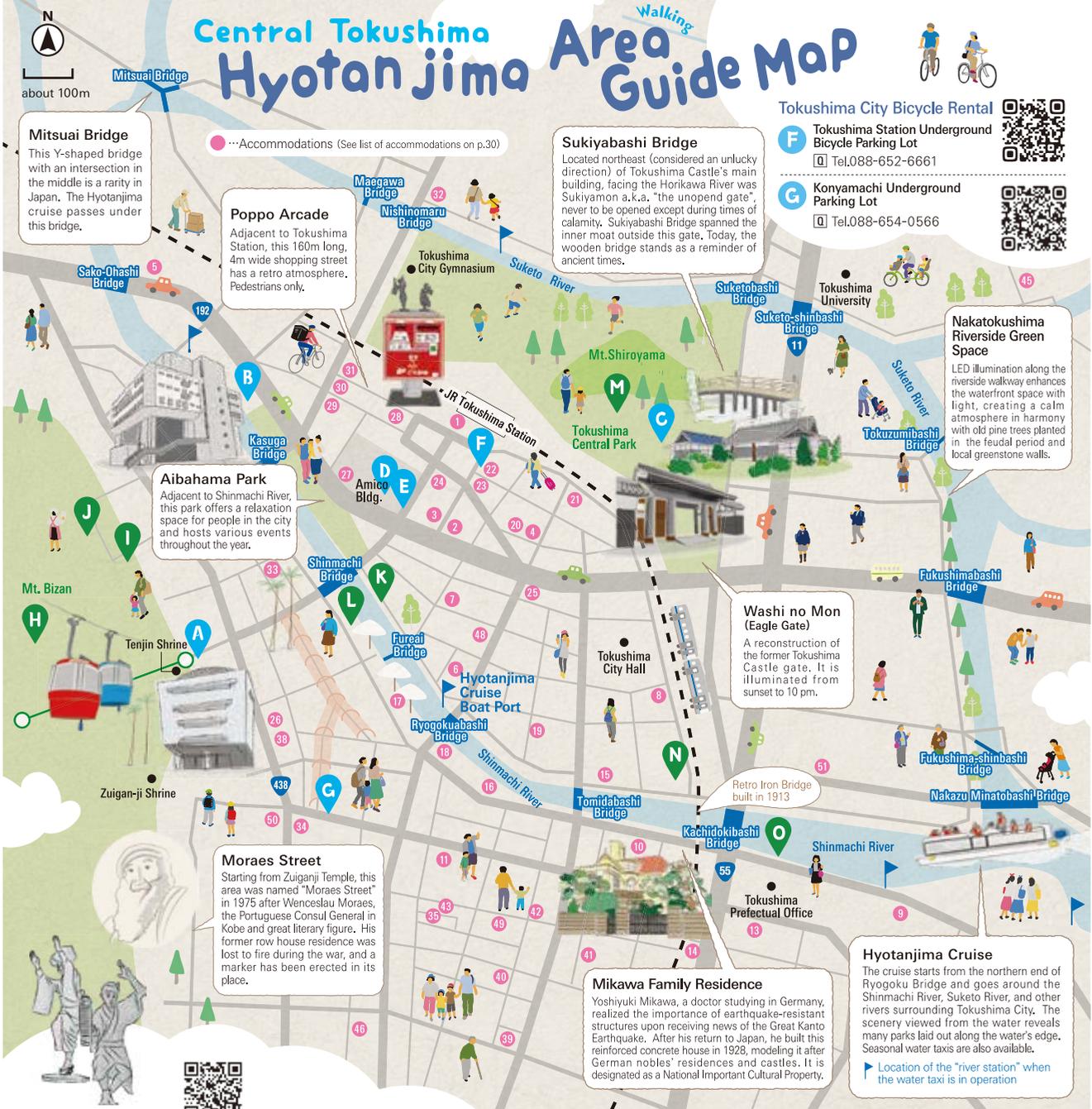
- [A] 1-24 Motomachi, Tokushima City (Amico Bldg. 1F)
- [Q] Tel.088-661-7124 [H] 10:00am - 7:30pm
- [C] January 1



**E Tokushima Tourist Information Station Tokushima Relocation Support Center**

Provides various information on sightseeing in and around Tokushima City. A variety of pamphlets and other information is available.

- [A] 1-24 Motomachi, Tokushima City (Amico Bldg. East Wing 1F streetside)
- [Q] Tel.088-635-9002 [H] 10:00am-7:00pm [C] January 1



**Discover on foot! Awa Odori hidden on street corners**

Awa Odori dance-related monuments can be found on street corners all over Tokushima City. There are many more than these introduced, so stroll around and have a look!



By a traffic light...



On top of a post box!



Street lights above your head!



In the bridge railing design!



Even in the bridge pavement!



Pilgrimage hut shaped like a dancers sedge hat

**H Mt. Bizan**

The mountaintop observatory is the best viewing spot in the city, offering a wide panorama of Tokushima City and the Kii Channel.



**I Teramachi and Kinryosui Spring**

Kinryosui has been one of the main springs of Mt. Bizan its water since the time it was favored by the Tokushima domain lords. The stone water-drawing station is a landmark of Teramachi (Temple town).



**J Otaki and Taki no Yakimochi**

Otaki waterfall is located at the lush green northern foot of Mt. Bizan. Visit the teahouse for "Taki no Yakimochi", a specialty confectionery with a 400-year history.



**K Shinmachi River Awa Paper Riverside Park**

Designed for visitors to get in touch with water with step-terraces made of greenstone and granite. There is also a monument of Jakuchō Setouchi, a Tokushima-born Buddhist nun and writer.



**L Shinmachi Boardwalk**

Wooden boardwalk on the opposite bank of the Shinmachi River Awa Paper Riverside Park where a marché is held every last Sunday of the month.



**M Tokushima Central Park**

The park is established on the former Tokushima Domain Lord Hachisuka's castle ruins, which is designated as a national historic site. It is also one of the best cherry blossom viewing spots in the city.



**N Nakasu Fish Market**

Affectionately known as Tokushima City's kitchen, there are not only stores selling seafood and meat, but also natural food stores and restaurants.



**O Kenchopia**

A yacht harbor in front of the prefectural government office. Familiar and symbolic cityscape of Tokushima where you can also enjoy Christmas illuminations.





## Night view

Plenty to see at night in the city of water!



LED artwork on select bridges over Hyotanjima paints the riverscape in a fantastic night atmosphere.

[Permanent LED illumination]

[H] Sunset to midnight



## Cruising



## Hyotanjima Cruise

The Hyotanjima excursion boat operates daily except on New Year's Day. It cruises around Hyotanjima, a sandbank island surrounded by the Shinmachi and Suketo Rivers in Central Tokushima. The 6 km course takes about 30 minutes starting from the floating pier at the northern end of Ryogokubashi Bridge. During the open-air, roofless cruise, you can enjoy Tokushima city from the river, waving to people strolling in the park while taking in the view of Mt. Bizan from a whole new perspective.



Mr. Hideo Nakamura,  
Chairman of Shinmachi  
River Preservation  
Network

- [A] In front of the boathouse at Shinmachi River Waterfront Park (north end of Ryogokubashi Bridge)  
Shinmachi River Preservation Association
- [Q] Tel. 090-3783-2084
- [Y] From ¥600 (varies on the course),  
half price for elementary school students & younger
- [H] All year round : every 40 min. from 11:00am (last departure 3:40pm)  
July-August : every 40 min. from 11:00am (last departure 3:40pm)  
July-August : every 40 min. from 5:00pm (last departure 7:40pm)  
\* Between August 12-15, boats run every 15 min. from 9:00 to 22:00.
- [C] January 1
- [O] The tour may be cancelled due to inclement weather, or depending on the number of passengers the course may be changed. Please check in advance.



"SORA to MIZU" (Sky and Water) / Takuro Osaka

### Ryogokubashi Bridge

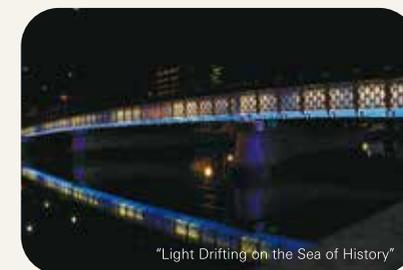
This environmental LED artwork's colors change in response to temperature, the sounds of the city, the vibrations of the bridge, and cosmic rays from outer space.



"Light\*Matrix – an Operetta in White LED light"  
/ Mischa Kuball

### Shinmachibashi Bridge

Neatly arranged lines of white light express rhythms of different light patterns in this LED artwork.



"Light Drifting on the Sea of History"

### Tomidabashi Bridge

The motifs of "bubbles" and fish "scales", deeply linked with Awa since ancient times, are layered with inner lights moving in random waves.



"Falling Indigo Water Carries Culture" / Spatial Practice

### Kasugabashi Bridge

The concept is "for the heritage of indigo to seep into the Shinmachi River". Optical fibers represent indigo water flowing from the bridge into the river.



"Rainbow Raccoon" / Ritsuko Taho

### Fureaibashi Bridge

A story about the legend of Awa raccoon dogs is depicted using LED lights. In the center is a raccoon, a symbol of good fortune that bridges dreams and reality.

Access information on sacred sites and official pilgrimage temples in the city



The Shikoku 88 Temple Pilgrimage associated with Kobo Daishi (Kukai) was certified as Japan Heritage in 2015, attracting many visitors from both Japan and overseas. Tokushima Prefecture is the starting point of the Shikoku 88 Temple Pilgrimage. The temples from 13 "Dainichi-ji Temple" to 17 "Ido-ji Temple" are located in Tokushima City, and have been popularly known as "Gokasho Mairi (five-temple tour)" since olden times. The approximately 8 km-route is relatively easy to follow and recommended for those wishing to experience the pilgrimage on foot.



### Temple 13 : Dainichi-ji

Legend states that following the divine instructions from the Buddha Vairocana (Dainichi Nyorai), Kobo Daishi sculpted a statue of the Dainichi Nyorai and founded this temple with the statue as its principle object of worship.

**A** 263 Nishi-cho, Ichinomiya-cho, Tokushima City  
**Q** Tel.088-644-0069



approx  
2.7km  
34 min.  
walk

### Pilgrimage Temples Located in Tokushima Prefecture

- Temple 01 Ryozen-ji
- Temple 02 Gokuraku-ji
- Temple 03 Konsen-ji
- Temple 04 Dainichi-ji
- Temple 05 Jizo-ji
- Temple 06 Anraku-ji
- Temple 07 Juraku-ji
- Temple 08 Kumatani-ji
- Temple 09 Horin-ji
- Temple 10 Kirihata-ji
- Temple 11 Fuji-dera
- Temple 12 Shosan-ji
- Temple 13 Dainichi-ji
- Temple 14 Joraku-ji
- Temple 15 Kokubun-ji
- Temple 16 Kannon-ji
- Temple 17 Ido-ji
- Temple 18 Onzan-ji
- Temple 19 Tatsue-ji
- Temple 20 Kakurin-ji
- Temple 21 Taiyu-ji
- Temple 22 Byodo-ji
- Temple 23 Yaku-ji

### Temple 14 : Joraku-ji

During Kobo Daishi training at Joraku-ji, the Bodhisattva Maitreya appeared to him.

**A** 606 Enmei, Kokufu-cho, Tokushima City  
**Q** Tel.088-642-0471



approx  
850m  
12 min.  
walk

### Temple 15: Kokubun-ji

The Kokubun temples are a group of temples established in all of the historical provinces by Emperor Shomu (701 - 756 CE). Renovated in the late Edo period, the Kokubun Temple in Tokushima has well-renowned garden, especially known for its splendid stone arrangements. (Admission: ¥300)

**A** 718-1 Yano, Kokufu-cho, Tokushima City  
**Q** Tel.088-642-0525



approx  
1.9km  
24 min.  
walk

### Temple 16 : Kannon-ji

According to "The Legend of Kannon-ji", this temple was founded by Kobo Daishi. It's said that it was built as a training hall by order of Emperor Shomu.

**A** 49-2 Kannon-ji, Kokufu-cho, Tokushima City  
**Q** Tel.088-642-2375



approx  
2.9km  
37 min.  
walk

### Temple 17 : Ido-ji

Ido Temple was established under the order of Emperor Tenmu (673 - 686 CE) Located on the temple grounds is the "Omokage no Ido" (literally "Well of Image"), where Kobo Daishi is said to have used his staff to cleanse the murky well water.

**A** 80-1 Kitayashiki, Ido, Kokufu-cho, Tokushima City  
**Q** Tel.088-642-1324



# Immerse yourself in seasonal atmosphere at temples and shrines



Temples and Shrines



Cherry blossoms at Kasuga Shrine (Otakiyama, Bizan-cho, Tokushima City)

## Teramachi Quarters

During the growth of Tokushima's jokamachi (castle city), Buddhist temples were relocated to this area. The charming atmosphere makes it a popular place for locals to take walks. Mt. Otaki is crowded with people enjoying cherry blossoms in springtime, and around the hiking trail entrance are famous "Taki-no-Yakimochi" grilled rice cake cafes.

## Kinryosui Spring

Kinryosui is one of Tokushima City's many natural springs. It was treasured as a source of the feudal lords' as well as local residents' drinking water.



## Kogen-ji Temple

This is the familial temple of the Awa Province Hachisuka feudal clan. This temple is where huge tombstones of the successive generations of feudal lords were placed, and has been designated as a national historic site.

- 2-45 Shimosuketou-cho, Tokushima City
- Tel.088-623-2570



## Joroku-ji Temple

The triple-gated main temple building, Kannon temple building, and a wooden statue of a seated Kannon deity are nationally designated cultural assets. Said to have been established during the Hakuho period (673 - 686 CE), this is the oldest of the famous temples in Tokushima Prefecture and a popular spot for enjoying colorful autumn leaves.

- 32 Joryo, Joroku-cho, Tokushima City
- Tel.088-645-0334



## Mount Benten

Standing at only 6.1 meters tall, Mount Benten is officially recognized as Japan's lowest natural mountain (according to the Geospatial Information Authority of Japan). It is said that Mt. Benten was formerly an island. It only takes one minute to "hike" to this mountain's peak.

- 8-1 Benzaiten, Katanokami-cho, Tokushima City
- Tel.090-1007-5260



## Zuigan-ji Temple

Located at the foot of Mt. Bizan, Zuigan Temple grounds are well-known for Hoshosui Spring, one of the Awa Province's famous mineral waters. The temple is also decorated by the natural beauty of the seasons with spring's cherry blossoms, summer's fresh green, and autumn's colorful leaves.

- 3-18 Higashiyamate-cho, Tokushima City
- Tel.088-652-5968



## Tenjin Shrine

Established in the year Bunka 6 (1809 CE), the deity statue of Cho'on-ji Temple was enshrined here, and watched after by generation of Hachisuka lords. The deity of this shrine has a long history of being worshiped as the patron saint of education. On the inner grounds is a shrine for the matchmaking deity Himemiya. Collecting this shrine's red seal stamp is also becoming popular.

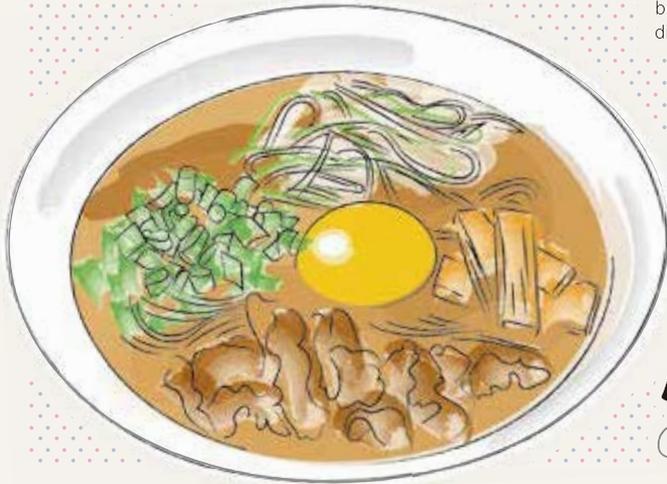
- 2-21 Shinmachibashi, Tokushima City
- Tel.088-622-9962



# 09 Tokushima food loved by everyone

Gourmet

Following the Meiji era, the Edo era town surrounding Tokushima Castle became a merchant city, and developed into one of the leading economic centers of post-war Shikoku Island. Tokushima City flourished, and became known as a gourmet town. Local fresh vegetables, fish, and meats are used by many restaurants, so definitely give them a try during your visit to Tokushima.



## Tokushima Ramen

Ramen is one of Tokushima's main local delicacies. Soup comes in three types: "brown" (pork bone and dark soy broth), "white" and "yellow". There are now more than 100 Tokushima ramen shops in the city.

Access more information



## Okonomiyaki with Sweet Beans (Mameten-tama)

One of the city's soul foods loved by the locals, this unique take on the Kansai-style okonomiyaki adds small shrimp tempura pieces and sweet kidney beans.

Access more information



## Sudachi Citrus Fruit

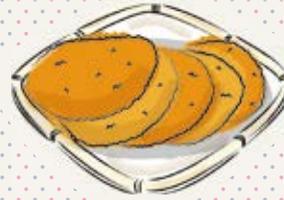
Sudachi is a specialty product and a symbol of Tokushima. The citrus fruit is characterized by its pleasant aroma and tart juice, and is consumed in alcoholic beverages, sweets, and other dishes and treats.

Access more Tokushima gourmet information



## Fish cutlets

Fish cutlets are made with fish paste flavored with curry powder, coated with breadcrumbs, and deep fried. A popular Tokushima soul food loved as an anytime snack.



## Naruto Kintoki Sweet Potato

A nationally famous brand of sweet potato. Tokushima City's Sweet potatoes go by the brand name "Amahime". The soft fluffy texture and high sugar content make it a popular ingredient in sweets and souvenirs.



## Awa Beef

The pride of Tokushima Prefecture, Awa-gyu (Awa Beef), is richly marbled, giving it a smooth and tender texture. It is a popular souvenir or gift.



## Awa Uiro

A traditional steamed confectionery with a history of about 200 years created to celebrate the birth of Awa Wasanbon sugar. Characterized by its chewy texture and moderately sweet, gentle flavor, it is one of the three most popular Uiro in Japan.



Access more information

## Awa Odori Chicken

A top brand of high-grade local chicken. Carefully raised in the western and southern parts of Tokushima Prefecture, the meat is moderately firm and flavorful. You can sample it at various Japanese, Western, French, and Italian restaurants in the city.

Access more information



## Seafood Cuisine

Facing the Seto Inland Sea, Tokushima City boasts an abundance of fresh seafood. Examples include nationally famous Naruto wakame (seaweed), Naruto sea bream, and bigfin reef squid. In particular, Tokushima City enjoys one of the nation's largest hauls of hamo (pike conger).





# Tokushima City, a bread and coffee town



Tokushima is considered a leading coffee consuming prefecture in Japan. Reflecting this coffee-loving nature, many coffee roasters can be found around the city. You can enjoy freshly roasted, ground, and brewed coffee in numerous cafes and coffee shops directly operated by roasteries. Of course, there are also plenty of other shops to enjoy original sweets with your coffee. If you catch a delicious whiff of roasting coffee walking around town, why not stop by for a cup?



Each store has a unique selection of beans and roasting methods, so it should be fun to chat with the staff about their coffee.



## House-roasted coffee shops in Tokushima City\*



### Coffee-an

Since its establishment in 1980, Coffee-an has been serving coffee with the same great taste, using a unique roasting method to maximize the true flavor of the beans. About 20 bean varieties from various regions are always available, including many light roasts.

- A** 2-30 Saiwai-cho, Tokushima City
- Q** Tel.088-623-1481
- H** 7:00am - 7:00pm (open until 4:00pm on weekends and holidays)
- C** Every other Sunday



### Toyotomi Coffee

Carefully choosing coffee beans from familiar growers and roasting the select beans daily using the latest large machine, Toyotomi Coffee "makes sure beans taste good no matter who brews them". As well as a wide selection of coffee beans, drinks and sweets are available for take-out.

- A** 2-1-42 Suehiro, Tokushima City
- Q** Tel.088-655-8052
- H** 10:00am - 7:00pm (last order 6:30pm)
- C** Wednesdays and 3rd Tuesday of the month



### HACHIO COFFEE

This small coffee stand is located in a residential area at the foot of Mt. Bizan and sells three standard blends and several single origin varieties. If you state your preferences to the owner, he can suggest beans to suit your taste.

- A** 1-48 Nishikenya-cho, Tokushima City
- Q** Tel.088-625-3757
- H** 11:00am - 7:00pm
- C** Fridays and irregular holidays



Tokushima residents love sweets, even so much as loving mamentama (okononiyaki with sweet beans). Snackable sweet breads are also very popular.



## Bakeries in Central Tokushima\*

\*Stores listed here are only a small sample.



### Bakery Tsuneyama

An established bakery in business for about 70 years. The husband-and-wife duo continues to run the store near downtown Tokushima, with their incomparable products, such as jam rolls and amashoku cakes which have been popular for more than 60 years.

- A** 22 Ginza, Tokushima City
- Q** Tel.088-622-5955
- H** 12:00pm - 7:00pm
- C** Wednesdays



### O-ba'sh crust

Their bread dough is made with homemade yeast and domestic wheat without sugar, eggs, milk, fat, additives, or preservatives. Their café in the same Higashisenba location is very popular as well, offering a "grow local, eat local" menu.

- A** 1-19-1, Higashisenba, Tokushima City
- Q** Tel.090-8284-1997
- H** 9:00am - 4:00pm (pick up by 3:00pm)
- C** Sundays and Mondays



Access for more information on coffee and bread stores in Tokushima City.



Access coffee and bread store map



# 10

Be playful, be joyful,  
under the sun

Amusement



The largest number of capybaras in Japan!



The popular polar bear "Pororo"

## Tokushima Zoo STELLA PRESCHOOL ANIMAL KINGDOM / Tokushima Botanical Garden

"Tokushima Zoo STELLA PRESCHOOL ANIMAL KINGDOM" showcases animals from a variety of climatic zones (temperate, tropical, savanna, and frigid). On the same premises is the "Tokushima Botanical Garden", where you can stroll through the flowers and trees during each season. This creates a symbiotic space for nature and humans.

### Tokushima Zoo STELLA PRESCHOOL ANIMAL KINGDOM

- A** 22-1 Nyudo, Shibuno-cho, Tokushima City **T**el.088-636-3215
- Y** High school students & older ¥600, junior high school students & younger Free **H** 9:30am - 4:30pm
- C** Every Mondays (if national holiday, closed the following Tuesday), & December 29 - January 1



### Tokushima Botanical Garden

- A** 45-1 Nyudo, Shibuno-cho, Tokushima City **T**el.088-636-3131
- Y** Free **H** 9:30am - 4:00pm
- C** Information office closed every Monday (if national holiday, closed the following Tuesday). & December 29 - January 3



The adorable small-clawed otter "Tennyai"



## Komatsu Beach

Near the mouth of the Yoshino River, Komatsu Beach is only a 20-minute drive from central Tokushima City, and a popular spot for surfing and marine sports. The beach officially opens in summer and is enjoyed by many.

- A** Asahino, Kawauchi-cho, Tokushima City
- H** Official Swimming Season: Mid-July to mid-August



## Tokushima Flower and Autumn Leaf Viewing Guide



**Tokushima Botanical Garden**  
The Tokushima Botanical Garden consists of the Toshi Ryokuka Shokubutsuen (Urban Afforestation Botanical Garden), Entrance Area, and Nature Observation Area. Beautiful seasonal flowers can be viewed year-round.



**Roses (Bara)**  
Viewing Season: Mid-May and mid-October  
●Tokushima Central Park (Tokushima Chuo-Koen)  
10 minutes on foot from JR Tokushima Station



**Japanese Iris (Hanashobu)**  
Viewing Season: Late May to early June  
●Suketo Ryokuchi Greenery Park  
20 minutes on foot from JR Tokushima Station



**Cherry Blossoms (Sakura)**  
Viewing Season: Late March to early April  
●Tokushima Central Park (Tokushima Chuo-Koen)  
10 minutes on foot from JR Tokushima Station  
●Seibu Park (Seibu Koen)  
40 minutes on foot from JR Kuramoto Station  
●Bizan Park (Bizan Koen)  
10 minutes on foot from the Awa Odori Kaikan



**Azaleas/Rhododendrons (Tsutsuji)**  
Viewing Season: Early May  
●Shinomiya Shrine  
20 minutes on foot from JR Kuramoto Station  
●Suwa Shrine  
20 minutes on foot from JR Sako Station



**Joroku Temple Autumn Leaves**  
Viewing Season: Late November to early December  
●2 minutes on foot from the Joroku-ji Bus Stop (Tokushima City Bus)



**Zuigan Temple Autumn Leaves**  
Viewing Season: Late November to mid-November  
●15 minutes on foot from JR Tokushima Station

# Event Calendar

The following is a calendar of events and activities in Tokushima City.

<b>Jan.</b>	1/1 1/2 & 1/3 1/9 - 1/11	Mt. Bizan New Year's Sunrise viewing (from the peak of Mt. Bizan) New Year's Special Performance (Awa Odori Kaikan) Ebisu Festival (Tori-machi & Katoshironushi Shrine)
<b>Feb.</b>	From Mid-February 2/23	Hina-matsuri (Doll Festival) events (Tokushima Castle Museum, etc.) Tokcy's birthday (Tokushima City PR Mascot)
<b>Mar.</b>	Mid-March Late March Spring equinox	Hachisuka cherry blossoms in bloom (Tokushima Central Park, etc.) Cherry blossom season (Mt. Bizan) Sunakyu (Sand Moxibustion) (Kamihachiman-cho)
<b>Apr.</b>	Mid-April	Hana Haru Festa (Aibahama Park)
<b>May</b>	Early May Early May	Golden Week events (Tokushima Zoo, Tokushima Castle Museum, etc.) Machi★Asobi (month subject to change)
<b>Jun.</b>	6/1	Japan's lowest natural mountain, Mt. Benter's season opening (katanokami-cho)
<b>Jul.</b>	Mid-July Mid-July Mid-July Late July	Komatsu Beach opens (until mid-August) Awa Odori Kaikan Festival (Awa Odori Kaikan Hall) Retra! Water City Festival (Aibahama Park, etc.) Yoshinogawa Festival (Yoshinogawa riverside)
<b>Aug.</b>	Mid-August 8/11 8/12 - 8/15 8/12 - 8/15 8/12 - 8/15 8/15 8/15	Japanese Music Leisure Boat Cruise (Shinmachi River and Suketo River) Masters' Stage - SUGURIBI (Yamashiro-cho, ASTY Tokushima) Dream Stage - MATSURI (Awagin Hall) Awa Odori Festival (Tokushima City) Awa Odori Experience (Awa Odori Kaikan) Enomiya Shrine Ritual Dance Tsuda Bon Dance Festival
<b>Sep.</b>	Mid-September - early October Mid-September Autumn equinox	Tokushima Night Zoo (4 Days) (Tokushima Zoo) Moon Viewing Event (Awa Odori Kaikan) Sunakyu (Sand Moxibustion) (Kamihachiman-cho)
<b>Oct.</b>	Mid to late October	Roses in bloom at Tokushima Central Park
<b>Nov.</b>	Early November Early November Early November 11/3 11/9 & 11/10	Furusato Carnival Awa Tanuki Festival (Aibahama Park) Joroku Temple Autumn Special Public Opening (Joroku Temple, Joroku Town) Autumn Awa Odori dance (ASTY Tokushima) Inugai Outdoor Puppet Stage presents Awa Ningyo Joruri Puppet Theater (Gofo Shrine, Hata Town) Autumn Festival at Konpira Shrine (Nikenyacho)
<b>Dec.</b>	Early December Mid-12/25 Early December - late December	Yume-Narie and Castle Memorial (Tokushima City Gymnasium) Kenchopia Illumination (in front of Prefectural Government Office) LED Illuminations (Tokushima City)

# Tokushima Volunteer Tour Guides



**Free of charge** \*Payment required for travel agents

Introducing recommended tour courses in Tokushima City, carefully selected by tourist guide volunteers. Please enjoy the wonders of Tokushima!

## Awa Odori Kaikan Museum Guide

Saturdays and Sundays  
10:20am - 1:20pm (about 30 minutes)

## 5 Hand-picked Courses

[3-day advanced reservation required, fee required]  
Approximately 2 - 3 hours

- 1 Daimyo Hachisuka Quest
- 2 Teramachi Historic Stroll
- 3 Bizan Peak and Awa Odori Dance Experience
- 4 Hyotanjima Sightseeing Route
- 5 "Chotto ii tabi" Personalized Tour



## Seasonal Walking Tours

Enjoy Tokushima's four seasons on these courses:

- Movie & TV Filming Location Visit
- 5-Temple 0-henro Trek
- LED Evening Stroll
- Yusan-bako Lunch Box Excursion
- Dessert Tour

**The "History of Teramachi 2-Hour Walking Course"**

- 1 Awa odori Kaikan
- 2 Zuigan-ji
- 3 Teramachi Sansaku Walking Tour
- 4 Kasuga Shrine
- 5 Otakiyama (Taki-no-yakimochi)
- 6 Keidai-ji Toku-ji

Reservations must be made by 5:00pm three days in advance. Please contact the Tokushima Tour Guide Volunteer Association via telephone or fax.

**Tokushima Volunteer Tour Guide Association**  
TEL • FAX 088-655-1910

Tokushima Tourist Information Station Amico Bldg. streetside 1F, Motomachi 1-24

# List of Accommodations

Tokushima Ryokan Inn Association - Inns & Hotels  
For General Information: ●Tokushima Ryokan Inn Association, TEL: 088-622-8556

- 1 JR Hotel Clement  
1-61 Terashima Honcho-nishi Tel.088-656-3111
- 2 Awa Kanko Hotel  
3-16-3 Ichiban-cho Tel.088-622-5161
- 3 Awanokuni Subaruayo Yoshino  
3-18 Ichiban-cho Tel.088-654-2255
- 4 Hotel Astoria  
2-26-1 Ichiban-cho Tel.088-653-6151
- 5 Hotel Sunshine Tokushima  
2-9 Minamidekijima-cho Tel.088-622-2333
- 6 Kenzan Hotel  
2-11 Minamiuchimachi Tel.088-654-3331
- 7 Hayashi Annex  
2-22 Nakatorimachi Tel.088-622-9191
- 8 Hotel Senshukaku  
3-55 Saiwai-cho Tel.088-622-9121
- 9 Tokushima Grandvrio Hotel  
3-5-1 Bandai-cho Tel.088-624-1111
- 10 Hotel New Marushin  
3-10 Tomidahama Tel.088-652-4752
- 11 Hotel Hakusuien (2025.1 currently closed)  
1-40 Nakano-cho Tel.088-622-9165
- 12 Century Plaza Hotel ※  
1-46-1 Minamishowa-cho Tel.088-655-3333
- 13 Hotel Taiyo Noen Kenchomae  
1-15 Showa-cho Tel.088-655-5151
- 14 Town Hotel Chiyo  
1-50 Kachidokibashi Tel.088-653-6221
- 15 Hyper Inn MayUp Tokushima  
3-108 Saiwai-cho Tel.088-655-5757
- 16 Hyper Inn Echihiisa  
1-22 Tomidahama Tel.088-623-6081
- 17 Self Inn Tokushima Higashi-Senba  
2-15 Higashisenba-cho Tel.088-626-0818
- 18 Hyper Inn Tokushima Ryogoku  
1-9 Tomidahama Tel.088-625-1288
- 19 Tomoya Ryokan  
1-49-1 Minamiuchimachi Tel.088-652-6051
- 20 APA Hotel Tokushima-Ekimae  
2-21 Ichiban-cho Tel.088-655-5005
- 21 Sakuraso (Japanese Style Inn)  
1-25-1 Terashima Honcho-higashi Tel.088-652-9575
- 22 Daiwa Roynet Hotel Tokushima-Ekimae  
3-8 Terashima Honcho-higashi Tel.088-611-8455
- 23 Tokushima Station Hotel  
3-4 Terashima Honcho-higashi Tel.088-652-8181
- 24 Hotel Sunroute Tokushima  
1-5-1 Motomachi Tel.088-653-8111
- 25 Toyoko-inn Tokushima-Ekimae  
1-5 Ryougoku Honcho Tel.088-657-1045
- 26 Toyoko-inn Tokushima Station Bizanguchi  
2-7 Higashidaikumachi Tel.088-626-1045
- 27 Smile Hotel Tokushima  
1-24 Motomachi Tel.088-626-0889
- 28 Four Season Tokushima  
1-54-1 Terashima Honcho-nishi Tel.088-622-2203
- 29 The Agnes Hotel Tokushima  
1-28 Terashima Honcho-nishi Tel.088-626-2222
- 30 The Agnes Hotel Plus  
1-34 Terashima Honcho-nishi Tel.088-655-1212
- 31 The Grand Palace Tokushima  
1-60-1 Terashima Honcho-nishi Tel.088-626-1111
- 32 PARK WESTON HOTEL & WEDDING  
3-1-22 Minamimaegawa-cho Tel.088-624-3333
- 33 Yadoya Hiwasa  
1-9 Nishisenba Tel.088-661-1381
- 34 NEXEL Relaxation & Spa  
1-8 Oomichi Tel.088-679-1230
- 35 NEXEL Akitamachi  
1-71 Akitamachi Tel.088-622-1151
- 36 Kadoya Ryokan (Japanese Style Inn) ※  
268 Nishicho, Ichinomiyama-cho Tel.088-644-0411
- 37 Myozai Ryokan (Japanese Style Inn) ※  
234 Nishicho, Ichinomiyama-cho Tel.088-644-0025
- 38 Alpha Hotel Tokushima  
2-11 Higashidaikumachi Tel.088-655-0222
- 39 Business Hotel Cosmos Tokushima  
2-35-4 Chuo-dori Tel.088-622-2001
- 40 Business Hotel Fujishima  
2-59 Tomidabashi Tel.088-622-8502
- 41 Yamauchi Ryokan (Japanese Style Inn)  
1-40-1 Tomidabashi Tel.088-625-1237
- 42 Business Hotel Sun Pearl  
1-86 Tomidabashi Tel.088-653-3537
- 43 Business Hotel Mizuho  
1-46-3 Minaminakano-cho Tel.088-654-4151
- 44 Hotel Castle CV ※  
2-11-1 Kitajosanjima-cho Tel.088-625-2334
- 45 Minshuku Kiraku  
3-7-4 Minamijosanjima-cho Tel.088-625-4275
- 46 Hotel Tiki  
3-9-1 Sakaemachi Tel.088-611-7770
- 47 Self Inn Tokushima Kuramoto ekimae ※  
2-13-2 Kuramoto-cho Tel.088-676-2818
- 48 HOSTEL PAQ tokushima  
2-5 Nakatorimachi Tel.088-679-8990
- 49 Business Hotel Annex Mizuho  
1-119-7 Tomidabashi Tel.088-654-7878
- 50 Tokushima Washington Hotel Plaza  
1-61-1 Omichi Tel.088-653-7111
- 51 Business Hotel Palace 21  
1-26 Nakazu-cho Tel.088-655-0021

Facilities marked with※are included in the city-wide map on the back cover of the guide

**TOKUSHIMA CITY Wi-Fi**  
**Tokushima City Free Public LAN Service**

How to use (iOS & Android):

1. Find the Tokushima City SSID  
1. From your phone's home screen, select [Settings] → [Wi-Fi] → [On]
2. Select a language at the login screen  
2. When connected to the wireless network, select [Tokushima City Wi-Fi]
3. Sign in at the login screen  
Log in using SNS or e-mail, and complete the sign-up.

For help with how to use and troubleshooting: Wi2 Customer Center 10:00am-7:00pm Open year-round TEL: 0120-858-306 (Japanese) TEL: 0120-985-805 (English)

Tokushima City gets many visitors from around Japan and overseas for sightseeing or on business. To help make visits more comfortable, the city provides a free LAN service, TOKUSHIMA CITY Wi-Fi.

\*At the Tokushima City Tourism Information Center (JR Tokushima Station), the Awa Odori Kaikan, and other locations

Accessible wherever this sticker is posted.